



Creative Training for a Multi-Generational Classroom



Juanita McDowell
IDW Instructor

OVERVIEW

The make-up of our classrooms will continue to evolve. It's time to step up our training game by delivering content in such a way that it appeals to the digital native generation, that now represents the largest generation on the planet, Gen X, Z and Boomers. This workshop will deliver creative tech tools and actionable strategies that you can apply to enhance student attention and retention.

THIS PROGRAM IS IDEAL FOR:

- Seasoned practitioners who need a refresher to improve their communication and who need to know the best strategies for delivering powerful and highly persuasive presentations with the best and latest tools.
- Novice trainers who seek valuable education for communication and delivering interactive and engaging content to adult learners
- Individuals who often present to important audiences

SAMPLE TOPICS INCLUDE

- The Instructor's Toolbox: 10 Tech Tools for Trainers
- Interactive Exercises to Involve Your Students
- Microsoft PowerPoint® – New and Useful Features 2019



- Low-tech, inexpensive game elements to boost engagement make learning impactful without distraction
- Embracing Mobile Devices in the Classroom
- Learning strategies for student retention
- Social Media for Trainers – What's *that* about?

INMOTION INSTRUCTOR

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Juanita is the President of InMotion Consulting, a training firm in Atlanta, GA. Each year her firm delivers over 200 workshops and seminars to agents and entrepreneurs in the US and Canada. She is a REBAC Certified e-Pro Instructor and a member of the GRI Faculty in multiple states. An avid writer and video blogger, her tech articles have been published in REALTOR magazine and her YouTube videos have received over a million views. She is a member of the faculty for the U.S. Chamber of Commerce and a member of the National Speaker's Association.