

Coming to Alabama for the 1st time!

# REEA'S GOLD STANDARD INSTRUCTOR "GSI"

Instructor Development Workshop #1



Join AREEA on Friday, September 29, 2023

9:00am - 4:00pm

Birmingham Association of REALTORS®

3501 Independence Dr., Birmingham, AL

**REGISTER NOW**

Only \$179 for the full day, lunch included!

[www.REEA.org/Events](http://www.REEA.org/Events)



Presented by

**John Gillam**

REEA GSL, REEA Director



## ABOUT REEA GOLD GSI #1



The first of three IDW's created and presented by REEA's own members that focuses on mastering the five principles of creating a dynamic classroom.

*Learn how to execute these five principles of a dynamic classroom*

- 1** Expertise of the learning styles of today's students will raise the level of instructor effectiveness.
- 2** Students that are engaged in their own education process subsequently learn more.
- 3** Blending assessment tools into instruction ensures students are learning.
- 4** Self-examination of philosophy, styles, and techniques causes greater awareness of instructor effectiveness.
- 5** Use of new tools and techniques will create a dynamic, interesting, supportive, and fun classroom experience.

Application of these principles will help an instructor, maximize your teaching potential! Join us in examining critical areas of instruction that will make every presentation the best it can be while achieving greater satisfaction and enjoyment for the students and instructors!

REEA's Gold Standard Certification, a three-part Instructor Development Workshop, is designed to enhance instructor delivery and improve student learning. REEA understands the importance properly skilled instructors play in creating a highly engaging learning environment for students. With this in mind, REEA has designed the curriculum for the series of IDW's to support the development of this skill set. It provides critical training for both new and current instructors. All REEA GSI IDW sessions must be taken in order. To earn your REEA GOLD certification you must complete all sessions within 3-years and be a member of REEA. REEA.org



# REEA's GOLD STANDARD INSTRUCTOR "GSI"

Don't take our word for it, listen to what Instructors from around the country had to say after taking one or more of these classes!



## Introducing Your Alabama REEA GSIs "Gold Standard Instructors"

Kimberly Benefield, GSI • Chanda Davis-Lanier, GSI • Burton LeFlore, GSI • Lebron Little, GSI • Terrelle Major, GSI  
Tesa Morgan, GSI • Chuck Robertson, GSI • Jenny Shaneyfelt, GSI • Patti Stone, GSI • Michelle Traweek, GSI • Janie Wood, GSI



*So thankful for the refresher! After taking the REEA GSI IDWs 1, 2 & 3 I feel (and so do my students) student engagement and retention has increased measurably. Retaking REEA GSI IDW #1 provides a deeper understanding of researched based instructions strategies, to take what was learned previously to a whole new learner. It's all about the student experience, and REEA GSI has helped me to provide an even better, more meaningful experience for them. Thanks for inspiring me to expand an arsenal of active learning strategies for adult learners in both the classroom and the "Zoom=Room" environments!* **Johnell Woody, GSI, SUCCESS Real Estate School, GA**



*I've been teaching for 40+ years and this course has helped me be a part of the 21<sup>st</sup> century! I urge anyone who is considering teaching to be a member of REEA and this course – it's not a waste of time and you WILL learn!*

**Lin Fields**  
**Professional Institute for Real Estate Training, NY**



*Meat & Potatoes! Depth of material was refreshing with real tools and techniques that could be implemented right away. Interaction between the session instructors and the Student-Instructors was a priceless sharing of ideas. Best investment of my time & money in years.* **Dee A. Young, DREI, GSI**  
**NEW DAY Realty Training, IN**



*This course is a MUST for anyone wanting to improve their teaching and instructing skills. It really shows you how much you do not know about teaching adults.*

**Lebron Little, GSI**  
**ERA King Real Estate, AL**



*REEA did a phenomenal job sharing the value of interactive learning & implementation in our classrooms! I've very excited to begin to use each gold nugget in the learning environment.* **Angel Trombly, GSI**  
**Superior School of Real Estate, NC**



*The REEA GSI IDW Program is very engaging and informative. They focus on not only the creation of classes, but also the engagement of students and you learn how to utilize technology to work for your benefit in class. The entire program focuses on not only the creation of courses but modifying your current courses to better engage the class.*

**Jessie Gregg, GSI**  
**EXIT Realty Home & Ranch, NM**



*The REEA GSI IDW classes gave me tools and concepts to use in my classroom moving forward so that I can change things up for those repeat students. This class made me stop and think about how I need to really fine tune my PowerPoints, game, tools and make an impact on my students. Gret fresh ideas!!*

**Michelle Traweek, GSI**  
**The Real Estate Learning Center, AL**



*This is a brilliant course. I will consider taking this IDW as a GSI every time it is offered as a refresher. Not only does the industry change every year, but the chance to meet with other educators and learn from everyone in the room \*(whether virtual or in-person) is a gift.*

**Betsy Coyne, GSI**  
**PCMAC Technologies, AZ**



*Though I have been teaching and directing for over 30 years, this class allowed for many "aha" moments which I will definitely incorporate into future presentations.*

**Debra Betolatti, GSI, GA**